

Does Your Campaign **NEED HELP?**



Political Consulting & Strategy

We can help you design or alter your campaign strategy to ensure maximum effectiveness. Ongoing consulting services to campaigns are available starting at less than \$500 per month to provide advice on key strategic decisions you will need to make throughout your campaign.

Focus Groups

Is your message reaching your audience? Have you been persuasive? Focus groups help to generate in-depth data on public perspectives that will enhance your campaign strategy and message. Let us help you coordinate, recruit and moderate your online or in person focus group.

Polling

You need to know who's winning and who's losing in your riding, by how much, and what's driving those votes. Without these answers you're missing key pieces of strategic information needed for effective decision-making. Don't rely on public domain or regional info. We can provide accurate horse race and message numbers specific to your candidate and riding, all in a matter of days. Phone or online polls start as low as \$4,000 and our Rapid Poll offers auto polls starting at just \$1,750.

Telephone Town Halls

Where can your candidate get a live audience of 5000 voters or more? Telephone Town Halls engage voters in a highly personal way. These "virtual" town halls are a cross between an extremely large conference call and your own private talk radio show. You can cost effectively to speak with a significant portion of voters in your riding — ideal for constituent contact, message delivery, list building, fundraising and to identify voters and volunteers. Since Stratcom introduced Telephone Town Halls to progressive candidates and causes in Canada in 2010 we have done hundreds of events. Our expertise, onsite support and training can get the most out of your Telephone Town Hall.

Voter Contact Programs

Using state-of-the-art predictive dialers and professional callers, we can reach, identify, persuade and mobilize voters the way no ordinary phone bank can. Our calling is high volume, professional, targeted and effective. Our trained call agents can make as many as 30,000 live contacts per day with all data electronically captured and transferred to you nightly. Multilingual calling is also available.

Communication Materials

We can write and produce your literature and persuasion mail in a matter of days, in a style that grabs attention and moves votes to you, or away from your opponent.

Broadcast Voice Messaging

Reach up to 200,000 contacts a day. This is an ideal and affordable tool for raising your candidate's profile, mobilizing supporters and getting a customized message out fast. Full interactive tools allow for data capture, grass roots lobbying and polling. Our system is high quality, reliable and fully supported by our consultants, account managers and tech staff.

Media Services

We can provide media strategy, training and coaching, and implementation services that garner your campaign the right kind of media attention.

Microtargeting

Our newest service allows you to identify and target voters with greater precision and depth. Microtargeting uses polling, census, commercial and other data in a process that generates scores and targeting information that are statistical predictions of how likely or unlikely a voter is to support a particular party, turn out to vote, care about a specific issue, or donate money.

Fundraising

If you're looking to raise funds through direct mail, telephone fundraising and online, we can help. Our experienced fundraisers know how to reach your membership and supporter lists effectively.

For more information please contact:

Matt Smith
Senior Director, Research & Engagement
1-866-537-6199 x 83
matt.smith@stratcom.ca



Toronto | PH 416.537.6100

Vancouver | PH 604.681.3030

Ottawa | PH 613.916.6215

London | PH 203.695.1663

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