STRATCOM

Text Messaging

AN IMPORTANT TOOL TO INFORM, ENGAGE & DRIVE ACTION

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Text messaging is fast becoming a key tool for a wide variety of engagement activity. From signing petitions, to donating money, to Getting Out The Vote, SMS is reaching audiences you can't reach as quickly or effectively in other channels. **With read rates often hitting 98% in 2 minutes**, text messages reach your audience in a way no other channel can.

OUR SERVICES:

Text broadcast

Just need to send a one-off text broadcast for rapid response or informational purposes? Prompt.io can fully support a simple text broadcast program.

Text banking

Don't have time or capacity to text your supporters? Our team of experienced texting agents are trained in both engagement and fundraising text campaigns to text on your behalf.

TEXT MESSAGING IN ACTION

Election campaigns: Identify supporters, invite them to events, recruit volunteers, Get Out The Vote (GOTV).

Labour unions: Confirm and update members' contact information. Engage with and mobilize your members.

Advocacy organizations: Mobilize supporters for advocacy campaigns. Create engaging donor journeys that build lasting connections. Raise funds directly or complement other channels like phone and direct mail.

Prompt.io is the ideal merger between a text based platform and a data gathering/analytics platform. With Prompt.io we have an endless capacity to communicate longer or more complex updates, build data collection tools, and create actionable events. Prompt.io has all the tools we need."

Molly Kraft
Labour Relations Officer,
Provincial Organizing

ONA

Stratcom is proud to partner with Prompt.io, a next generation text messaging platform that allows you to create, automate, and personalize conversations that deepen relationships, collect data, and lead to action.

Prompt.io is a highly customizable, feature-rich platform that allows users to launch text campaigns that are automated (A2P), peer-to-peer (P2P), or a hybrid of the two. You can also easily set up auto-replies based on keywords to streamline the supporter journey. Prompt.io's other unique offerings include "Instant Apps", microsites easily built within the Prompt.io platform to push respondents from text to online, and integrations with a wide range of CRMs and applications.